

## **Management Consulting**

Paradigm Consulting Group offers a full range of Management Consulting services to assist our customers in effectively meeting existing and future challenges. Management Consulting refers to the practice of helping companies improve performance through analysis of existing business problems and development of future plans. At Paradigm, we think about this in terms of both Strategic Planning and Business Consulting.

## Strategic Planning

Our consultants work with you to help define the longer-term positioning of your organization in the marketplace. Developing your strategic plan can include Paradigm-facilitated executive workshops designed to examine external factors (opportunity and threats) and internal factors (strengths and weaknesses) of the organization. The workshop process will also incorporate considerations surrounding the dynamics of the changing consumer and competitive environment.

Our Strategic Planning services consist of Corporate Planning (Corporate Planning, Value Proposition, Balanced Scorecard), IT Strategic Planning (IT Strategic Planning, IT Sourcing Strategies), and IT Alignment (Business – IT Alignment, Architecture Consulting).

## **Business Consulting**

The Paradigm group of companies offer a full range of services to help customers realize new opportunities, address problem areas, and position to meet existing and future challenges effectively. Combined with the expertise of our consultants, our methodologies help customers produce strategies and plans that fit the values, culture, and needs of their organization and its management. Our approach is based on following our core principles in order:

- To provide a foundation of structured analysis to develop practical advice and sound recommendations.
- To provide effective support through out the implementation of the recommended strategies and solutions.
- To develop structured transformation plans to ensure an ongoing successful operation.

Our Business Consulting services consist of Business Planning (Business Case Analysis, Procurement Services), Business Process Design (Business Process Analysis, Requirements Definition), and Business Change (Business Process Management, Organizational Transformation, Business Transition).





For more information, please contact us:



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