

MANAGING BENEFITS™ FOUNDATION VIRTUAL CLASS

SEPTEMBER 25-26-27 (Foundation) 2023



helps organizations solve the problem of demonstrating return on investment. Realizing benefits is the reason your organization spends money on projects and programs. Prior to the Managing Benefits™ certification, there was no systematic, multidisciplinary direction to show you how to do it effectively and in detail. It provides managers and practitioners in a variety of disciplines, working in various organizations, application guidance that includes principles, practices and techniques for managing benefits.

What are the Benefits of APMG Managing Benefits?

This course shows you how to demonstrate more effective practices through better use of available resources. This enhances the organization's ability to motivate and retain qualified change management personnel and maximize return on investment by:

- ❖ Aligning benefits with strategy
- ❖ Integrating benefits with performance measurement
- ❖ Developing a value culture
- ❖ Managing benefits from a portfolio perspective
- ❖ Integrating benefits into the wider organizational context
- ❖ Applying effective governance
- ❖ Utilizing tools and techniques of benefits realization

How does Managing Benefits work with the (MoP) standard?

MoP Management of Portfolios and Managing Benefits are complementary. Management of Portfolios shows you how to prioritize, plan and manage your organization's portfolio of change initiatives. MoP has a short Benefits Management practice, but this course goes into much more detail about service value chains, benefits mapping and relating benefits to strategic objectives.

Project portfolio management is the environment in which Managing Benefits operates. The Portfolio should be benefit led – and benefits are best achieved using a whole organization – portfolio – approach. This course has a section on portfolio-based benefits management and covers the key documentation and roles needed to make it work.

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Who should attend?

Typical job roles include:

- Portfolio Directors, Managers and members of Portfolio / Program Boards
- Strategic planning personnel, Analysts
- Program and Project managers
- PMO team members

What you will learn?

- State the principles of benefits management and describe how to apply them



- Describe how to implement and sustain the Managing Benefits approach appropriately
- Explain the 5 practices for successful benefits management and how they can be applied successfully

Prerequisites

There are no previous requirements to take this course. Experience in project, portfolio or program management is beneficial. Participants are asked to complete the pre-course reading provided. (2 hours).

Why choose Paradigm?

PARADIGM is a consulting firm headquartered in Regina, Saskatchewan. PARADIGM has been offering APMG and AXELOS best practice training and consulting services for over a decade in Saskatchewan and Manitoba.

At Paradigm, we are committed to making sure that the term "Best Practices", is more than just a buzzword that gets thrown around. In fact, we have taken Best Practices to a whole new level to improve our skills, and to provide the very best services possible for our customers.

This course conforms to the syllabus set down by APMG for those wishing to gain certification and is delivered by ATO



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Course Content

Understanding Managing Benefits

- Learning the basics – Principles and the benefits management model
- Why do you need benefits management?

Benefits and Strategy

- The logic and assumptions behind benefits
- How benefits contribute to strategy
- Using benefits to support consistent investment appraisal and portfolio prioritization
- Designing projects and programs to realize benefits

6 Key Success Characteristics

- Actively searching for benefits & involving stakeholders
- Using evidence-based forecasting
- Applying transparency and a clear line of sight to strategy
- Focusing on value with benefits led initiatives
- Being forward looking and using continuous improvement
- Working across the life-cycle - from emergent benefits to realization

Applying Managing Benefits tools and techniques

- 7 Benefits Management Principles
- 5 step Benefits Management cycle
- Using benefits management techniques

Getting started with Managing Benefits

- Ensuring consistent project appraisal with value chains
- Selecting change initiatives with the end in mind
- The Portfolio Benefits Management Framework
- Implementing Benefits Mapping to link to strategy

Sustaining Benefits Management

- Effective governance with champions and apostles
- Aligning reward and recognition with benefits
- Moving from activity led to benefits led value cultures

Virtual Classroom Hours

Eastern Time	8h30 am to 4h30 pm
Central Time MB	7h30 am to 3h30 pm
Central Time SK	6h30 am to 2h30 pm
Mountain Time	6h30 am to 2h30 pm
Pacific Time	5h30 am to 1h30 pm

Course Fees

Managing Benefits Foundation 1775\$ + GST

All our programs include the material + exam(s) and allow PMPs to claim PDUs.

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